

## Teaching with Primary Sources and Humanistic Stories Told Across Media

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Tapping into the power of storytelling and primary sources to engage students while cultivating critical thinking and media literacy skills

## **Strategies and Methods**

- Preparation Activities: As Program Lead completed the TPS Leadership Institute online course in Fall, 2022; Our Research Fellows completed the TPS BASICS course in Spring, 2023; Future team members will be required to take TPS BASICs course as well.
- Communications & Recruitment Strategies: We're promoting the professional development opportunities through HGSE student & alumni newsletters and websites. *Journeys in Film* will be promoting the summer online course in their newsletter that goes to 40k educators in the US and send targeted communications to East Region educators. They will also cross-promote summer course to webinar participants and feature on their website.
- Retention & Dissemination Strategies: The Harvard X-Media Lab and Journeys in Film will make all educator resource materials available for free/download on websites and periodically highlight in future newsletters and communications. Both organizations will continue to develop and share new story-based educator resources that highlight the strategic use of primary sources in future work.
- Plans for Sustainability: The HGSE Professional Development department has offered to promote our Summer online course alongside other programming. Based on educator participation and feedback, they are willing to consider sponsoring the course in the future. To make that more feasible and cost-effective, we're including pre-recorded lectures and evergreen templates in the curriculum design that can be re-used in future iterations of the course.

## **Target Audiences and Focus**

- Audiences: HGSE graduate students & alumni, K12 and higher ed educators/practitioners
- Focus: Introducing a new methodology that integrates strategic use of primary sources with proven cross-media analytical methods; applicable across disciplines/subjects/themes and grade/learner levels
- Key Collaborator: Journeys in Film
- Progress To Date:
  - Completed: Designed and conducted in-person workshop for graduate students from multiple HGSE programs to introduce the new Cross-Media +Primary Sources methodology. .Workshop held May 16-18
  - Completed: Designed new, 8-month Leadership in Public Service Program for undergraduate students at Harvard College. Incorporated new cross-media + primary sources methodology into the workshop launching the new program. Workshop held June 12-16.
  - In Progress: Designing 4-week, online professional development course for educators/practitioners at all levels to introduce and practice using the new cross-media+ primary sources methodology. Workshop will include weekly Zoom sessions and asynchronous readings/project work. Online course dates: July 19- August 9.
  - In Progress: To date we have drafted educator resource materials that will be refined and used in the Summer online course. Then we will make these materials available for free/download on the Harvard X-Media Lab and Journeys in Film websites

